

LEAH POLAKOFF

C: 443-616-7367 | lbpolakoff@gmail.com

Experience

- Assistant Editor Oct 2015 to Current
Rodale, Inc. — Emmaus, PA
Creates new health and fitness content across all Rodale brands (Women's Health, Men's Health, Prevention and Runner's World). Assists in the editing of books and video production.
- Editorial Apprentice at Men's Health Jul 2015 to Oct 2015
Rodale, Inc. — Emmaus, PA
Wrote for multiple sections of the magazine, including Uncommon Knowledge, Ask Men's Health, Bulletins and Features. Assisted editors with copy editing and research.
- Editor-in-Chief Jan 2014 to Dec 2014
Valley Magazine — State College, PA
Directed Valley's 80-person staff to publish daily web content at valleymagazinepsu.com as well as publish a biannual print magazine.
- Content Intern at The Patriot-News Jun 2014 to Jul 2014
Advance Local — Harrisburg, PA
Wrote for the news and entertainment sections of The Patriot-News. Created multimedia content for PennLive.com using iMovie and Videolicious.
- Intern May 2013 to Aug 2013
The Baltimore Sun Media Group — Baltimore, MD
Wrote articles for Chesapeake Home + Living, Maryland Family, Harford and Howard magazines. Updated the magazine's blogs and maintained social media accounts.
- Student Reporter Jan 2013 to May 2013
The Centre Daily Times — State College, PA
Wrote news stories for the Centre Daily Times as part of an advanced journalism class.
- Intern Aug 2012 to Dec 2012
State College Magazine — State College, PA
Wrote feature articles, conducted interviews, took photos, helped edit the magazine and managed company's social media websites.
- Fitness Instructor Jan 2013 to May 2015
Penn State Fitness — State College, PA
Instructed two to three indoor cycling classes a week.

Education

- Bachelor of Arts, Print Journalism 2015
The Pennsylvania State University — State College, PA, USA

Awards

- William Randolph Hearst Foundation Journalism Team, 13th place, enterprise multimedia reporting, 2015
- Television Academy Foundation Awards, 1st place, Outstanding Magazine Show, 2015
- Randy and Maria Yanoshak Technology in Media Award, winner, 2015
- Ralph Flamminio Memorial Scholarship by the Pennsylvania Associated Press Managing Editors, winner, 2014
- Society of Professional Journalists Mark of Excellence Award, regional winner, 2014
- Katey Lehman Award for Journalism/Creative Non-Fiction, second place winner, 2014
- William Randolph Hearst Foundation Journalism Team, second place, intercollegiate writing, 2014

Activities and Interests

Fitness fanatic, avid runner and Schwinn certified indoor cycling instructor. Has completed two full marathons, multiple half marathons, 10ks, 5ks and duathlons. Has also been riding horses for over 10 years.

Portfolio

Visit www.leahpolakoff.com